

UNIVERSIDAD DEL PACIFICO

JANUARY 2024

Communication of Involvement - CoE



Red Ecuador
WE SUPPORT



**UNIVERSIDAD
DEL
PACIFICO**
ECUADOR



SUSTAINABLE DEVELOPMENT GOALS REPORT 2021 - 2023



Guayaquil, January 10th, 2024

To our concerned parties:

I am pleased to confirm that Universidad Del Pacifico Ecuador reaffirms its support for the Principles for Education in Responsible Management in the areas of human rights, labor, the environment, education and anti-corruption.

In this biannual Engagement Communication (2020) we describe our actions to continuously improve the integration of the Global Compact and its principles into our business strategy, culture and daily operations.

We ratify our commitment to share this information with our actors, participants and interested parties through our main communication channels.

Sincerely,

PhD. Stalin Muñoz Vaca
Rector of Universidad Del Pacífico Ecuador

REPORT

INVOLVEMENT COMMUNICATION

I. EXECUTIVE SUMMARY

The Universidad Del Pacífico, was officially recognized through law no. 43, R.O. No. 218 of december 18th, 1997 with favorable report from CONUEP, National Congress and Presidency of the Republic of Ecuador.

The CEAACES (Council for Evaluation, Accreditation and Quality Assurance of Higher Education), created by the higher education law (2010) for the first time in ecuador managed to consolidate an evaluation and accreditation process of the ecuadorian university, both the matrix as well as the university extensions at the national level. after this process, the higher education system was made up of 57 universities.

The philosophy of the ecuadorian constitution is that education is a high-impact public good to reach the state of good living, therefore, the guarantee of academic excellence and the social interest of fulfilling the university mission in accordance with the parameters of the national development plan and the measurement of impact and belonging to measure the effectiveness of careers and programs of the ecuadorian university, is the priority of accreditation for the five-year period 2014 – 2019.

In 2019, Universidad Del Pacífico is evaluated by the caces higher education council and obtains its accreditation on october 26th, 2020 according to resolution no 159-se-33-caces-2020, for a period of 5 years.



Image 1. Certificate from CACES that Universidad Del Pacifico is Accredited.

MISSION

Contribute to the economic and social development of the country, through the training of leading professionals with values and aware of the transformation processes in which the world lives. Equipped with the skills to execute innovative initiatives that promote sustainable development, in an environment of excellence, cooperation and competitiveness.

VISION

Be recognized nationally and internationally for the generation of knowledge, innovation and its contribution to entrepreneurship.

To face the challenge of the social responsibility of higher education and the creation of knowledge of global reach, UPACÍFICO, in accordance with the purposes of the Universities and Polytechnic Schools established in article 160 of the LOES, determines its purposes and objectives, for the decade 2015-2025, the following:

1. Obtain national and international accreditation certification;
2. Strengthen international cooperation in the transfer of knowledge, technologies and research and innovation;
3. Promote the equitable participation of women and historically excluded groups, at all levels and instances.

4. Provide physical accessibility requirements, the necessary conditions for the learning process of students with disabilities. The Safety, Work Hygiene and Sustainable Development Committee will be in charge of complying with and enforcing the respective regulations.
5. Guarantee the same possibilities in access, permanence, mobility and exit, without discrimination based on gender, creed, sexual orientation, ethnicity, culture, political preference, socioeconomic condition or disability. With special attention to the development and promotion of programs that facilitate compliance with this principle with migrants and people with special abilities in the exercise of the rights of people with disabilities, in accordance with Administrative Resolution 2, of June 16, 2008 of the Universidad Del Pacífico “Regulations of equal opportunities for people with disabilities”, and its amendments, which will be notified to the Council of Higher Education, for its information, and will be published on the UPACIFICO website.
6. Strengthen the existing international academic network - within the framework of the construction of Peace and respect for cultural diversity - for teacher and student mobility and participation in international forums and events;
7. Strengthen academic links with universities in the Pacific Rim to support Ecuador's participation in the Asia-Pacific region;
8. Promote continuing education programs;
9. Promote distance education and the use of ICT, to expand access to quality education with emphasis on facilitating access for emigrants;
10. Work on affirmative action policies that facilitate equal access to education” (UPACIFICO, 2023)

“UPACIFICO reiterates, in its Educational Model, the attitude that distinguishes it, its commitment to the future from innovation, technology and institutional responsibility, coupled with a globalized world, attending to the shared commitment of all its agents: students, teachers, managers, administration personnel, services, and employers. Based on academic excellence and its connection with the community, it develops its research capacity to propose solutions to problems inherent to the community; “The logic of case methodology and problem solving becomes the fundamental learning method, training professionals with social responsibility and a high degree of effectiveness and efficiency.”

PRINCIPLES AND VALUES

UPACIFÍCO promotes, in the university community, its actions within the following principles and values:

Equal opportunities

The Universidad Del Pacífico-Ecuador through different agreements with students, such as: Differentiated pension for undergraduate courses, as well as its Resilience

Scholarships, for master's degrees; covers a percentage of the student fee, with the aim of supporting and motivating its students to maintain their studies, now, considering the economic impact that the world has suffered after the start of the pandemic. Various prevention programs on social behavior against cases of harassment, venereal diseases, alcohol consumption, sociodramas, among others that guarantee the mental and physical integrity of both its staff and its students, highlighting its institutional values, which support the development of the university community without any discrimination. In its facilities it offers mobility and accessibility facilities to the different rooms, with the respective signage and location and evacuation maps, for emergency cases and for people with disabilities.

Social responsibility

The Universidad Del Pacífico-Ecuador assumes the comprehensive training of its students as citizens, committed to working, responsibly, in their environment. The creativity of our entrepreneurs generates new sources of sustainable work, which support not only the environment, but the growth of our country and the world. These results echo the Institution's commitment to meeting the Sustainable Development Goals (SDGs).

Freedom of Association

Within a range of common interests, the University of the Pacific-Ecuador guarantees its teaching staff, researchers, students, and collaborators, who are part of the Institution voluntarily, regulations that are in accordance with institutional regulations, which mainly contributes to the continuous service of our country.

Co-government

The Universidad Del Pacífico-Ecuador integrates its group of professors, students and collaborators in compliance with its Statutes, approved by control entities such as the Council for Quality Assurance of Higher Education (CACES), of Higher Education, which contributes to excellence in the training and services offered to our university community, allowing us to maintain a higher level within the educational field.

II. JUSTIFICATION

In 2008, Universidad Del Pacífico Ecuador signed the "Act of Adoption of the Principles for Responsible Management Education" (PRME) of the United Nations and participated in the Assembly convened by the UN at the New York headquarters.

The purpose of this subscription was the commitment to start adjusting the management education curricula, research, methodologies, and institutional strategies to integrate corporate social responsibility and sustainability. Goal that the UPACÍFICO Ecuador has been fulfilling since its inception. Since then, "Social Responsibility" has been part of its "Mission".

The main importance and relevance of the execution of the Social Responsibility Program, Project for the Global Compact Support and PRMO is aimed at promoting Corporate Social Responsibility at UPACIFICO Ecuador and motivating the teachers, students, administrative staff and the community in general by doing: Promotional Campaigns, Policy Dialogue, Humanitarian Assistance and Development Cooperation, with the aim of improving practices on: Human Rights, Environment, Improving treatment at work and corruption.



Image 2. UPACIFICO entrance to the campus. Promotion of the SDGs.

III. Principles of the Global Compact: HUMAN RIGHTS

PRINCIPLE 1:

“Organizations must support and respect the protection of internationally recognized fundamental human rights within their sphere of influence.”

PRINCIPLE 2:

“Organizations must ensure that they are not complicit in the violation of Human Rights.”

1. COMMITMENT

Promote respect for human rights in the university community, learning about international aspects of gender equality, non-violence against women, family law, and children and youth. With absolute respect for the life and rights of people.

2. SYSTEMS

The Pact Week is defined as the space to disseminate all the principles of the Global Compact as well as the Sustainable Development Goals. The dissemination of principles 1 and 2 is granted to students of the Law School, aligned with the transfer of knowledge for legal aspects.

Different dissemination talks are also held on the topic of principles 1 and 2.

3. ACTIVITIES

July 21st: SDG/student sociodramas, SDG dissemination stands, Welcome to new students.

Event Link: <https://fb.watch/omdn39SN5D/>

July 20th, 2023 Conference Routes of Action in Cases of Gender Violence

Speakers: Margarita Peralta guest speaker, Mercedes Ortega- director of the Law School

Event link: <https://fb.watch/omcYkK5ixX/>

4. INDICATORS

Scope Event 1: University Community 704 people

Scope Event 2: University Community 425 people

IV. Principles of the Global Compact: LABOR STANDARDS

PRINCIPLE 3:

“Organizations must support freedom of affiliation and the effective recognition of the right to collective bargaining.”

PRINCIPLE 4:

“Organizations must support the elimination of all forms of forced or coerced labor.”

PRINCIPLE 5:

“Organizations must support the eradication of child labor.”

PRINCIPLE 6:

“Organizations must support the abolition of discriminatory practices in employment and occupation.”

1. COMMITMENT

Promote respect for labor rights, good labor practices, occupational safety and health in the university community.

2. SYSTEMS

The week of support for the Global Compact is defined as the space to disseminate all the eleven principles of the Global Compact, as well as the Sustainable Development Goals. The dissemination of labor principles is granted to students of the Law and Business Administration, International Business, Tourism and Finance programs.

In the curriculum of the Business Administration Degree they have the subject of Safety, Risk and Occupational Health where students touch on the subject in depth, they are the basis for their presentations during the Global Compact Week.

The Master's Degree in Occupational Health and Safety students hold symposiums in the Community to disseminate occupational health and safety issues.

In the curriculum of the Business Administration and Law Degree they have the subject of Labor Law where students touch on the subject in depth, in the Ecuadorian legal framework, they are the basis for their presentations in the Global Compact Week.

3. ACTIVITIES

Teaching of Safety, Risk and Occupational Health subjects, basis for the community work of students for the benefit of society

4. INDICATORS

Business Administration Degree, 6 students.
Safety, Risk and Occupational Health Students:

SEMESTER I 2023

Fiorella González González
María Mercedes Guacho Gualacio
Wilson Orlando García Armijos
Jean Franco Jordan Yagual
Santacruz Medina Manual
Rosario Segovia Inca

V. Principles of the Compact: ENVIRONMENT

PRINCIPLE 7:

“Organizations must maintain a preventive approach that favors the environment.”

PRINCIPLE 8:

“Organizations must encourage initiatives that promote greater environmental responsibility.”

PRINCIPLE 9:

“Organizations must promote the development and dissemination of environmentally friendly technologies.”

1. COMMITMENT

Promote environmental responsibility, the use of clean technologies, care for the environment and promotion of environmental culture in the university community.

2. SYSTEMS

The week of support for the Global Compact is defined as the space to disseminate all the principles of the Global Compact, as well as the Sustainable Development Goals. The dissemination of labor principles is granted to students of the Systems Career, Transportation Management and Nautical Engineering and Maritime Operations.

In the curricula of all careers they have the subject of Sustainable Development where students touch the subject in depth and become aware of caring for the Environment, these are the bases for their activities with the community.

In the curricula of all majors they have the subject of Innovation and Technology where students learn about technological aspects, the changes they cause in life and how to apply them in a sustainable way.

In the Faculty of the Sea and Environment, in the Transportation Management and Nautical Engineering and Operations courses, carry out projects linking with society that are related to the promotion of environmental and ocean culture.

3. ACTIVITIES

Academic preparation of students to carry out their community work in the subject of Sustainable Development.

Community work activities in General Villamil Playas, collecting cigarette butts in the sand, to collect information for research.

4. INDICATORS

Enrolled in Semester II/2023 in the subject of Sustainable Development
Law Degree / International Business Degree / Nautical and Maritime Operations Engineer
/ Business Administration

31 participant students:

VI. Principles of the Global Compact: ANTI-CORRUPTION

PRINCIPLE 10:

“Organizations must work against corruption in all its forms, including extortion and bribery.”

1. COMMITMENT

The dissemination of values and principles is important for the development of every professional, which is why this principle is a transversal part of the curriculum

2. SYSTEMS

The week of support for the Global Compact is defined as the space to disseminate all the principles of the Global Compact as well as the Sustainable Development Goals. The dissemination of the principles is granted to students of the Law School, aligned with the transfer of knowledge for legal aspects.

All majors within their curricula have the subject of Ethics and Anthropology, the basis for students' activities with society and in all their actions as future professionals.

Linkage projects with society where the topic of ethics and values for a better society is addressed.

3. ACTIVITIES

Teaching of ethics and anthropology subjects, basis for students' community work for the benefit of society.

4. INDICATORS

Ethics and Anthropology: II semester 2023-2024, all majors.

26 participant students





VII. SUSTAINABLE DEVELOPMENT GOALS (SDG)



To achieve this Goal of ending poverty, economic growth must be inclusive, in order to create sustainable jobs and promote equality

Reach vulnerable sectors to provide training on different topics so that they improve their standard of life.

ACTIVITIES TO DEVELOP

- Training workshops for entrepreneurial women from the Posorja parish so that they can improve their informal ventures or microenterprises, generating income that is the economic support of their families. (Agreement with the parish GAD)
- Participation in the Christmas event, donating toys, clothes and food for Christmas, as well as food collections in cases of natural disasters, for people who are at risk.

INDICATORS

women and people trained

students who carried out their UTT community work

#Activities of the University Welfare Department

Future Actions to Implement

Increase workshops to more people, not only women but disabled people, young people and anyone who wants to improve their life, through Foundations and GAD.

Cover more topics according to the different careers of both the UTT and UPACIFICO Technical and Technological Units.

Donation campaign to more foundations to help people at risk.



The food sector and the agricultural sector offer key solutions for development and are vital to the elimination of hunger and poverty.

The creation of careers that allow us to help food security, actively participating in events that collaborate to eradicate hunger and child malnutrition is one of our main goals.

ACTIVITIES

- Aprobación de la Carrera Tecnológica Superior de Acuicultura
- Participación en el evento Construcción del Banco de Alimentos
- Creación de Huertos Universitarios
- Participation in the Christmas event "Adopt a family at Christmas"

INDICATORS

1 approved career, Superior technology in aquaculture (RPC-SO-43-No.730-2023)
Approved October 25th, 2023.

FUTURE ACTIONS TO IMPLEMENT

Increase the number of students who enter to study, so that they will contribute to food security through community work in the Aquaculture career.



To achieve the Sustainable Development Goals, it is essential to guarantee healthy lives and promote universal well-being.

ACTIVITIES

- Open Class with health topics for companies:
 - Legal risks for health representatives. Rosa Cobeña and Alexis Noboa. 7/11/2023. Zoom link
 - Industrial Hygiene: key factor to achieve healthy and sustainable companies. Jose Luis Saá and Cristian Arias. 10/30/2023. Zoom link

- Ergonomics and its comprehensive approach for companies 10/10/2023.
Oswaldo Jara, Christian Arias. Zoom link
- Promote Health campaigns
- Vaccination and health control processes for university staff
- Encourage the development of sports activities
- Prevention talks in case of natural disasters

INDICATORS

3 open class
2 campaigns
1 Sports even

FUTURE ACTIONS TO IMPLEMENT

Continue developing talks, webinars and engagement projects with society on Health and Wellbeing issues.



ACTIVITIES

1.- Improve the skills of teachers in schools and colleges through projects linking Education majors with society.

Webinar: Science and Learning (Nov 11th, 2023) <https://fb.watch/onrIMApZ8L/>

2.- “Effective Study Strategies and Academic Performance”. Start: January 13th, 2023.
Closing: July 31st, 2023

3.- Scientific Dissemination Event: II Symposium on Evidence-Informed Education, Emerging Technologies (May 31st, 2023)

4.- Workshop on Socialization of the Educational Evaluation Agenda “INEVAL” (virtual modality) July 10th, 2023.

5.- Workshop on Socialization of the Educational Evaluation Agenda “INEVAL” (virtual modality)


6.. Event: “Evidence-based Culture Workshop and Effective Study Strategies”

INDICATORS

- 1.- Webinar: “Science and Learning” (Nov 8th, 2023) 1000 views.
- 2.- Four hundred and twenty one teachers with certification of the course “Effective Study Strategies and Academic Performance”.
- 3.- Scientific Dissemination Event: II Symposium on Evidence-Informed Education, Emerging Technologies (May 31st, 2023) 446 people with access to the conference.
- 4.- Workshop on Socialization of the Educational Evaluation Agenda “INEVAL” (virtual modality) 654 people registered.
- 5.- Workshop on Socialization of the Educational Evaluation Agenda “INEVAL” (virtual modality) Beneficiaries: 30 Managers – 30 Educational Institutions benefited – 30 professionals with 60-hour certification.
- 6.- Event: “Evidence-based Culture Workshop and Effective Study Strategies”

FUTURE ACTIONS TO IMPLEMENT

Measure the impact of community training.



5 GENDER EQUALITY
Achieve gender equality and empower all women and girls

Gender equality is not only a fundamental human right, but the necessary foundation for achieving a peaceful, prosperous and sustainable world.

ACTIVITIES

The Universidad Del Pacífico and the Posorja Technical Technological Unit carry out a variety of events aimed at promoting gender equality and raising awareness among students about the importance of equality between men and women in society. Also making reference to the international day of non-violence against women, in our institutional event “Orange Event”. These activities usually include:

Talks and conferences: Experts, activists or professionals who address issues related to gender equality are invited, such as wage gaps, gender roles, female leadership, among others. These talks seek to educate and inspire students to be agents of change in their communities. On this occasion we had the presence of Mgs. Maricela García Provincial prosecutor for gender violence of the province of Santo Domingo de los Tsachilas, and Mgs Ofelia Crespo Contraventional judge for gender violence of the province of Guayas

Workshops and panel discussions: Interactive sessions are organized where students can actively participate, sharing experiences, debating ideas and learning about the challenges people face due to gender inequalities.

Awareness campaigns: Through social media campaigns, campus events and creative activities, we seek to raise awareness about gender stereotypes and how they affect people in different aspects of life.

INDICATORS:

Online Event:

International Day for the Elimination of Violence against Women.

https://www.facebook.com/UPacificoEC/videos/370074492153240?locale=es_LA
231 views

In-person event:

“Orange Event 2022”

Participation 46 people

“Orange Speaker 2023”

43 people participated

FUTURE ACTIONS TO IMPLEMENT

Create support programs for women entrepreneurs within the university environment, offering resources, mentoring, access to financing and opportunities to develop business skills.

Establish alliances with local, national and international organizations that work for gender equality to share resources, good practices and collaborate on joint initiatives.

By implementing these actions, we will be able to contribute significantly to the advancement of gender equality, empowering women and promoting a more inclusive and fair society for all.



Water free of impurities and accessible to all is an essential part of the world in which we want to live.

ACTIVITIES

Our institution promotes campaigns for the correct use of water and responsible consumption of it. Research for water treatment is carried out with 16 universities in Europe, Africa, and Asia. The results of these investigations are published in journals, and the results are presented at international conferences in the United States and Europe. Specific treatments include: desalination of sea and brackish water, water disinfection as a treatment for drinking water, and finally the treatment of industrial effluents to reduce their impact on the environment.

Campaigns are organized on the university campus to educate students about the importance of using water responsibly, reducing waste and promoting proper hygiene habits.

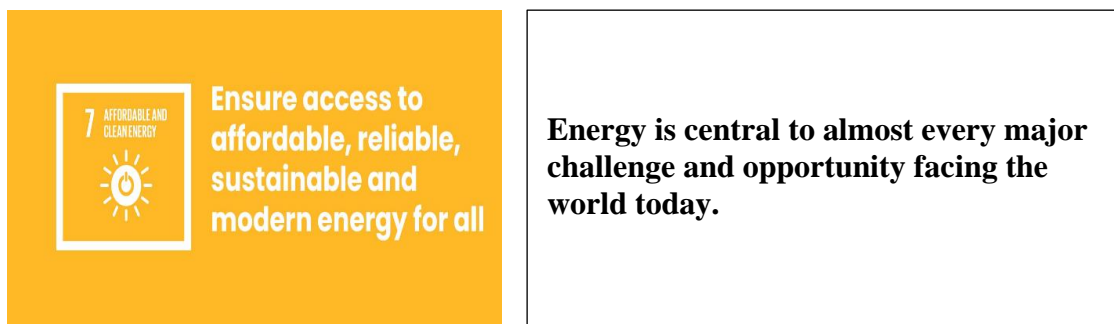
INDICATORS

We have ten, High Impact publications, with the participation of Professor Leonardo Gutiérrez.

https://scholar.google.es/citations?hl=es&user=a522RlcAAAAJ&view_op=list_works&sortby=pubdate

FUTURE ACTIONS TO IMPLEMENT

Continue contributing to the search for solutions so that drinking quality water (According to the World Health Organization) is accessible to all. Work on the development of technologies to treat industrial effluents so that they do not impact the environment.



ACTIVITIES

- Campaigns for the correct use of energy.
- Change to non-polluting energy (low consumption lights and environmental impact).
- Community work on correct use of electrical energy.

INDICATORS

- Reduction in energy consumption.
- People trained in community work at the UTT.

FUTURE ACTIONS TO IMPLEMENT

- Install renewable energies in UPACIFICO.
- Increase the community work of the students of the UTT technological career, Refrigeration and Electricity.



We must reflect on this slow and uneven progress, and review our economic and social policies aimed at eradicating poverty.

ACTIVITIES

Development and application of the “Owner Manager” project to enlance with society, with the aim of providing technological tools and soft skills that increase business capacity for entrepreneurs.

INDICATORS

In 2022, 76 users were trained, and in 2023, 166 users of the Nikols Foundation (micro-entrepreneurs from popular neighborhoods) were trained. The trainings were carried out by students from the Universidad Del Pacífico, and supervised by teachers from the Faculty of Business and Economics.

List of students who participated in the project:

Daniel Galarza
José Vizúete
Ricardo Acosta
Allison Villamar
Carmita Cárdenas
Lady Montiel
Dennisse Escobar
Carlos Pincay

FUTURE ACTIONS TO IMPLEMENT

Cover more rural areas, whose inhabitants require training with administrative, technological and human tools, to undertake or improve their ventures.



Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

Investments in infrastructure are essential to achieve sustainable development.

ACTIVITIES

1. Teach courses on new technologies applied in different areas.
2. Open Class: “Effective Strategies for continuous improvement in health services management.” Oct 24th, 2023. Oswaldo Restrepo, Rosa Cobeña.
3. Conference on “Protection of Ships and Port Facilities”. Aug 23th, 2023 Christian Chiquin, former student of the Universidad Del Pacífico.
Link: <https://fb.watch/onwq1-zp20/>
4. Discussions and talks given by students of the Universidad Del Pacífico.
5. In 2022, 76 users were trained, and in 2023, 166 users of the Nikols Foundation (microentrepreneurs from popular neighborhoods) were trained.

List of students who participated in the project:

Daniel Galarza
Jose Vizueté
Ricardo Acosta
Allison Villamar
Carmita Cárdenas
Lady Montiel
Dennisse Escobar
Carlos Pincay

FUTURE ACTIONS TO IMPLEMENT

Establish alliances with companies and government institutions to promote joint research and innovation projects. These collaborations can enable the practical application of academic knowledge in real environments and encourage the development of sustainable technologies.

Create support programs for entrepreneurial students who wish to develop projects based on sustainable technologies. These incubators can provide resources, financing and advice to promote startups focused on SDG 9.

Organize conferences, seminars and events that highlight the importance of sustainable infrastructure, technological innovation and responsible industrialization. These events can involve experts, entrepreneurs, and thought leaders to inspire students to take action.



**Reduce
inequality
within and
among countries**

Promote an environment of collaboration and mutual understanding between students from different contexts, thus contributing to the reduction of inequalities within the university environment.

ACTIVITIES

The Universidad Del Pacífico creates the Technological Technical Unit in the parish of Posorja, becoming the first Higher Education Institution in the area, which grants scholarships to its students with the support of the Municipality of Guayaquil and the surrounding fishing companies to more than 100 young applicants of scarce resources.

INDICATORS

The “Educating young people” program grants scholarships to 100 students with Academic Excellence Scholarships from EP-DASE and UPACIFICO in the Posorja Parish.

The Universidad Del Pacífico, the DASE together with the Mayor's Office of Guayaquil have generated the scholarship program “An Ocean of Opportunities” for the inhabitants of Posorja that allows hundreds of people to access study scholarships for technological careers.

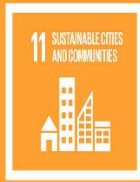
Link: <https://www.facebook.com/reel/997229468242990>

FUTURE ACTIONS TO IMPLEMENT

Promote inclusive education programs that promote equity and diversity. This means ensuring equal access to quality education for all, regardless of socioeconomic background, gender or geographic location.

Establish partnerships with governments, non-profit organizations and the private sector to develop joint strategies that address inequalities. These alliances can generate training programs, job opportunities, and inclusive policies.

Future actions to execute SDG 10 from academia must focus on understanding inequalities, promoting inclusion, establishing strategic alliances and working towards a more equitable and just environment both inside and outside the university environment.



Make cities and human settlements inclusive, safe, resilient and sustainable

Educate students about the importance of sustainable communities.

ACTIVITIES

Develop workshops where students can participate in creating practical projects, such as designing green spaces on campus, creating awareness campaigns about the responsible use of resources, or developing innovative solutions to improve urban life.

Link: <https://upacifico.online/competitividad/index.html>

INDICATORS

Number of Beneficiaries of the projects to be developed.

FUTURE ACTIONS TO IMPLEMENT

Encourage student participation in volunteer activities in local communities, such as cleaning public spaces, collaborating in urban gardens or supporting educational programs for vulnerable populations.

Create awareness campaigns on social networks, blogs or student magazines to promote sustainable practices, share tips on how to reduce environmental impact and encourage active participation in building more sustainable communities.



Ensure sustainable consumption and production patterns

The objective of sustainable consumption and production is to do more and better things with fewer resources, based on the development of events that give our students the tools that teach them to optimize resources and enhance their results.

ACTIVITIES

Research aimed at the consumption of plastic and cigarettes whose findings are published so that the community becomes aware of the importance of responsible consumption.

Creation of agreements to promote Production.

INDICATORS

Number of Beneficiaries of the projects to be developed.

FUTURE ACTIONS TO IMPLEMENT

Promote events offer talks and workshops where conscious consumption practices are discussed, highlighting the importance of reducing waste, choosing sustainable products and minimizing environmental impact.

Promote campaigns to encourage recycling, reuse and proper waste management within the university campus. These activities include practical workshops, inter-faculty competitions and the installation of special containers.



Raise awareness about the importance of addressing climate change and empower students to become agents of change and adopt more sustainable practices in their lives and communities.

ACTIVITIES

The intercollegiate contest “Youth Brigade for the Protection of the Pacific Ocean” is an emblematic contest of UPACIFICO that aims to promote awareness of the care of life in the oceans, aligned with climate action, through campaigns of prevention against the “El Niño” phenomenon, which help raise awareness, prevent and mitigate its possible effects on the population.

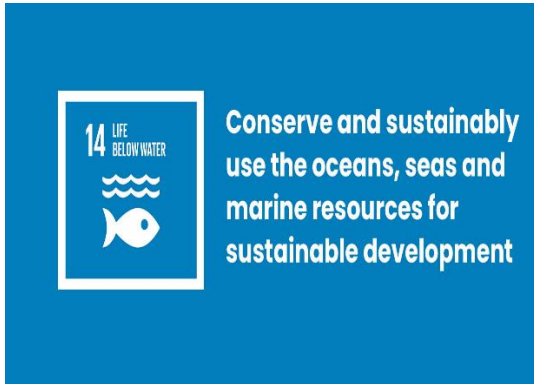
INDICATORS

We have the support of two National and International institutions:

- Dalian University
- Dirección General de Intereses Marítimos

FUTURE ACTIONS TO IMPLEMENT

Presentation of the YOUNG DEFENDERS OF THE PACIFIC OCEAN program, within the framework of the “Inter-institutional Workshop for the Formulation of the Long-Term National Maritime Planning Exercise” led by the Ecuadorian Navy, through the General Directorate of Maritime Interests, DIGEIM, in its as Technical Advisor to the Interinstitutional Committee of the Sea, CIM. Oct 23th, 2023.



Foster students commitment to sustainability, inspiring them to take concrete steps to protect our oceans and ensure a more sustainable future for all.

ACTIVITIES

Launch of the intercollegiate contest “Youth Brigade for the Protection of the Pacific Ocean.” Emblematic UPACIFICO contest to promote awareness of caring for life in the oceans.

The Technical-Technological Unit held a conference on “Underwater Life” with the aim of enriching the students' knowledge. During the talk, the importance of preserving and caring for our oceans was highlighted to improve the quality of life of marine organisms. The need to avoid pollution of our seas was highlighted, considering that they are extremely attractive and fundamental environments for our ecosystem.

INDICATORS

We have the support of two National and International institutions:

- Dalian University
- Dirección General de Intereses Marítimos

FUTURE ACTIONS TO IMPLEMENT

Practical activities are carried out, such as beach and coast cleaning days, where students actively participate in collecting waste and plastics to contribute to the cleanliness of coastal environments.

Organize lectures and talks given by marine conservation experts to educate students about the importance of the oceans, the challenges they face and possible solutions.



Encourage environmental awareness, community commitment and collective action among students, thus contributing to a more sustainable future for the planet.

ACTIVITIES

Research aimed at the consumption of plastic and cigarettes whose findings are published so that the community becomes aware of the importance of responsible consumption.

Creation of agreements to promote Production.

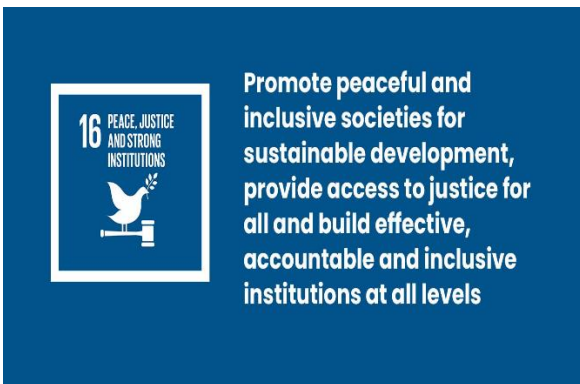
INDICATORS

Number of Beneficiaries of the projects to be developed.

FUTURE ACTIONS TO IMPLEMENT

Introduce specific subjects or academic programs related to conservation, ecology and sustainable management of natural resources. This provides students with knowledge and tools to address environmental challenges.

Organize social media campaigns, campus events or creative activities to educate the student community about the importance of protecting life on earth, promoting responsible and sustainable practices in daily life.



Provide hands-on opportunities for students to become agents of change in their communities and the world at large.

ACTIVITIES

Law school executives and students held conferences on legal topics that contribute to SDG16. Among these are:

SECOND IBERO-AMERICAN CONGRESS OF EDUCATION IN HUMAN RIGHTS FOR SOCIAL PEACE held in Bogotá, Colombia Sep 14th, 2023.

Dr. Carlos Martínez Domínguez, member of the UPACIFIC Regent Council.

INDICATORS

Number of Beneficiaries of the projects to be developed.

FUTURE ACTIONS TO IMPLEMENT

Organize talks, conferences and panel discussions with experts, activists and professionals in the field of social justice, human rights and governance. These educational events can address topics such as access to justice, promoting peace, and resolving disputes.

Organize interactive sessions, seminars and workshops that encourage practical learning on topics such as conflict mediation, ethics in decision-making and promoting civic participation.



Provide students with the opportunity to develop collaborative skills, increase their awareness of global issues and actively contribute to building a more sustainable world through cooperation and strategic alliances.

ACTIVITIES

The Universidad Del Pacífico maintains strategic alliances with national and international institutions to together work for a better world.

Dr. Sonia Roca, Chancellor of the Universidad del Pacífico gave a conference at the DMU Dalian Maritime University China 10/19/2023, in which she discussed the topic: Education in Maritime Decarbonization: The World Needs to Navigate towards a Sustainable Future.

Memorandum of Understanding between THE UNITED NATIONS INSTITUTE FOR VOCATIONAL TRAINING AND RESEARCH (Switzerland) and the UNIVERSITY OF THE PACIFIC (Ecuador).

INDICATORS

Number of New Agreements for the benefit of teachers and students.

FUTURE ACTIONS TO IMPLEMENT

Facilitate student exchanges or joint programs with universities in other countries to foster diversity, intercultural understanding and global collaboration in the search for sustainable solutions.

Table 1. Summary of SDG Processes

AIM	GOAL	ACTIVITY	INDICATORS	FUTURE ACTIONS TO IMPLEMENT
Goal 1: End Poverty	Goal 1 Target: End Poverty: To achieve this Goal of ending poverty, economic growth must be inclusive, in order to create sustainable jobs and promote equality Reach vulnerable sectors to provide training on different topics so that they improve their standard of life.	Training workshops for entrepreneuri al women from the Posorja parish so that they can improve their informal ventures or microenterpri ses, generating income that is the economic support of their families. (Agreement with the parish GAD) Participation in the event “Adopt a family at Christmas. (2021/2022)	# women and people trained # students who carried out their UTT community work #Activities of the University Welfare Department	Increase workshops to more people, not only women but disabled people, young people and anyone who wants to improve their life, through Foundations and GAD. Cover many topics according to the different careers of both the UTT and UPACIFICO Technical and Technological Units. Donation campaign with greater scope for foundations.
Goal 2: Zero Hunger	Goal 2 Target: Zero Hunger: The food sector and the agricultural	Approval of the Higher Technologica l Career in Aquaculture	#Activities of the University Welfare Department #Interinstitutional contest organized by the Diakonía International Food Bank, directed by	Increase the number of students who contribute to food security through community work in the Aquaculture program.

	<p>sector offer key solutions for development and are vital to the elimination of hunger and poverty.</p> <p>Creating Careers that allow us to help food security, actively participating in events that help eradicate hunger and child malnutrition.</p>	<p>Participation in the CANstruction event of the Diakonia Food Bank</p> <p>Creation of University Gardens</p> <p>Participation in the Christmas event “Adopt a family at Christmas. (2021/2022)</p>	<p>the CANstruction University Welfare Department.</p>	
Goal 3: Health and Wellbeing	<p>To achieve the Sustainable Development Goals, it is essential to guarantee healthy lives and promote universal well-being.</p>	<p>Open Class with health topics for companies</p> <p>Health campaigns</p> <p>Vaccination and Vitamins for staff</p> <p>Encourage sport</p> <p>Talks on Prevention of fires, earthquakes, tsunami, child phenomenon.</p> <p>Drug consumption prevention talks.</p>	<p>3 open Class</p> <p>2 Campaigns</p> <p>1 Sports Event</p> <p>100 participating students</p> <p># of display of Open Class events</p> <p>#Activities of the University Welfare Department/Induction of new students.</p>	<p>Continue with the talks, webinars and projects linking with society on Health and Wellbeing topics.</p>
Objective 4: Quality Education	<p>Education is the basis for improving our lives and sustainable development .</p>	<p>Improve the skills of teachers in schools and colleges through projects linking Education</p>	<p>48 participants 1,000 views</p>	<p>Measure the impact of community training.</p>

		<p>majors with society Webinar: Science and Learning 8/11 (2023 https://fb.watch/onrIMApZ8L/</p> <p>Induction to university life, Upacifico and UTT Posorja students.</p>		
Goal 5: Gender Equality	Gender equality is not only a fundamental human right, but the necessary foundation for achieving a peaceful, prosperous and sustainable world.	<p>Promote Gender equality and No Violence against Women in the community, with the academic activities of the Day of No Violence against Women, Orange Day with the participation of the entire community and webinar on social networks</p> <p>Induction of students into university life.</p>	<p>231 Webinar views https://www.facebook.com/UPacificoEC/videos/370074492153240?locale=es_LA</p> <p>#Activities of the University Welfare Department/Induction of new students.</p> <p>Law Career Activities.</p>	The last week of November is the week to disseminate Non-Violence against women and increase dissemination activities.
Goal 6: Clean Water and Sanitation	Water free of impurities and accessible to all is an essential part of the world in which we want to live.	<p>Campaigns for the correct use of water and responsible consumption of it.</p> <p>Research on water desalination with international impact.</p>	<p>10 High Impact publications, participation of Professor Leonardo Gutiérrez https://scholar.google.es/citations?hl=es&user=a522RlcAAAJ&view_op=list_works&sortby=pubdate</p>	Continue contributing to the search for solutions so that Water is accessible to all.

Goal 7: Affordable and non-polluting energy	Energy is central to almost every major challenge and opportunity facing the world today.	Campaigns for the correct use of energy. Change to non-polluting energy Community work for correct use of electrical energy.	Reduction in energy consumption due to savings. People trained in community work at the UTT.	Install renewable energy in UPACIFICO. Increase the community work of the students of the UTT technological career, Refrigeration and Electricity.
Goal 8: Decent Work and Economic Growth	We must reflect on this slow and uneven progress, and review our economic and social policies aimed at eradicating poverty.	Linkage Project with the Owner-Managing Company, promotes the capabilities of entrepreneurs .	In 2022 there were 76 users and in 2023 Training for 166 users of the Nikols Foundation (micro-entrepreneurs from popular neighborhoods). Students of the Faculty of Business and Economics: Daniel Galarza Jose Vizquete Ricardo Acosta Allison Villamar Carmita Cárdenas Lady Montiel Dennisse Escobar Carlos Pincay	Cover more areas that require training with administrative tolos.
Objective 9: Industry, Innovation and Infrastructure	Investments in infrastructure are essential to achieve sustainable development .	Courses on new technologies applied in different areas Discussions and talks Open Class. Effective strategies for continuous improvement in health services management. 10/24/2023. Oswaldo Restrepo, Rosa Cobeña. Protection of Ships and Port Facilities. 08/31/2023 Christian	Open Class: Effective strategies for continuous improvement in health services management. Oswaldo Restrepo, Rosa Cobeña. Protection of Ships and Port Facilities. Christian Chiquin Alumni https://fb.watch/onwq1-zp20/	Continue with the talks and webinars.

		Chiquin Alumni https://fb.watch/onwq1-zp20/		
Goal 10: Reduction of Inequalities	Reduce inequality in and between countries.	The University creates the Technological Technical Unit, in the Posorja parish, being the first Higher institution in the Area, managing to give scholarships through the Municipality of Guayaquil to more than 100 young people with limited resources.	100 Students EP-DASE and UPACIFICO Academic Excellence Scholarship Program Anniversary of the UTT, educating young people in the Posorja Parish. Universidad Del Pacífico and DASE Mayor's Office of Guayaquil generating an Ocean of Opportunities in Posorja. Through our UTT Technological Technical Unit, hundreds of people access scholarships from the Mayor's Office of Guayaquil to study technological careers. https://www.facebook.com/reel/997229468242990	Increase the number of students with Scholarships with Interinstitutional Agreements.
Goal 11: Sustainable Cities and Communities	Investments in infrastructure are crucial to achieving sustainable development	Sign Agreements and Develop Linkage and Research Projects Portal for research applied to the SDG https://upacifico.online/competitividad/index.html	Number of project beneficiaries.	Promote linkage projects.
Goal 12: Responsible Production and Consumption	The goal of sustainable consumption and production is to do more and better things with fewer resources.	Research aimed at the consumption of plastic and cigarettes whose findings are published so that the community becomes aware of the importance of responsible consumption.	Number of Beneficiaries of the projects. Agreement for the creation of the Productive Academic Cluster. Dr. Carmita Álvarez, CES Advisor; Dr. Pablo Beltrán, President of the CES;	Promote community engagement projects.

		Agreements to promote Production.	Dr. Sonia Roca Chancellor of UPACIFICO	
Goal 13: Climate Action	Climate change is a global challenge that does not respect national borders.	<p>Intercollegiate Youth Brigade Competition for the</p> <p>Protection of the Pacific Ocean. Emblematic UPACIFICO contest to promote awareness of the care of life in the oceans, aligned with Climate Action.</p> <p>Prevention campaigns against the phenomenon of the child to mitigate the effects on the population</p>	<p>2 National and International Institutions:</p> <ul style="list-style-type: none"> • Dalian University • General Directorate of Maritime Interests 	<p>Presentation of the YOUNG DEFENDERS OF THE PACIFIC OCEAN program, within the framework of the “Inter-institutional Workshop for the Formulation of the Long-Term National Maritime Planning Exercise” led by the Ecuadorian Navy, through the General Directorate of Maritime Interests, DIGEIM, in its as Technical Advisor to the Interinstitutional Committee of the Sea, CIM.</p>
Objective 14: Underwater Life	Conserve and sustainably use oceans, seas and marine resources for sustainable development .	<p>Intercollegiate Youth Brigade Competition for the Protection of the Pacific Ocean. Emblematic UPACIFICO contest to promote awareness of caring for life in the oceans.</p>	<p>2 National and International Institutions:</p> <ul style="list-style-type: none"> • Dalian University • General Directorate of Maritime Interests 	<p>Presentation of the YOUNG DEFENDERS OF THE PACIFIC OCEAN program, within the framework of the “Inter-institutional Workshop for the Formulation of the Long-Term National Maritime Planning Exercise” led by the Ecuadorian Navy, through the General Directorate of Maritime Interests, DIGEIM, in its as Technical Advisor to the Interinstitutional Committee of the Sea, CIM.</p>
Goal 15: Life of Terrestrial Ecosystems	Sustainably manage forests, fight desertification, halt and	Promote reforestation by being examples.	Number of people trained.	Hold talks on the importance of caring for ecosystems through the UTT's Fisheries and Aquaculture programs,

	reverse land degradation and halt biodiversity loss.	Talks about the importance of caring for ecosystems through the UTT's Fisheries and Aquaculture programs.		which are evident in the linkage projects.
Goal 16: Peace, Justice and Strong Institutions	Universal access to justice and the construction of responsible and effective institutions at all levels.	Lectures from the Law School on Legal topics that contribute to SDG16 2nd IBERO-AMERICAN CONGRESS OF EDUCATION IN HUMAN RIGHTS FOR SOCIAL PEACE held in Bogotá, Colombia. 09/14/2023 Dr. Carlos Martínez Domínguez, member of the UPACIFIC Regent Council.	2nd IBERO-AMERICAN CONGRESS OF EDUCATION IN HUMAN RIGHTS FOR SOCIAL PEACE held in Bogotá, Colombia. Dr. Carlos Martínez Domínguez, member of the UPACIFIC Regent Council Webinar called: Analysis of the repeal of the drug consumption table. Number of people participating in conferences and congresses.	Promote linkage projects.
Goal 17: Partnerships to Achieve the Goals	Revitalize the Global Alliance for Sustainable Development.	UPACIFICO maintains strategic alliances with National and International Institutions to jointly carry out activities in favor of the world: Conference of the Chancellor at DMU Dalian Maritime University China.	2 new agreements for the benefit of teachers and students.	Consolidate inter-institutional agreements to achieve the dissemination of the SDGs.

		Memorandum of Understanding between THE UNITED NATIONS INSTITUTE FOR VOCATIONAL TRAINING AND RESEARCH (Switzerland) and the UNIVERSITY OF THE PACIFIC (Ecuador).		
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VIII. COMMITMENTS

Integration of the SDGs into the curriculum: Commit to reviewing and adapting curricula to include content related to the SDGs in various academic disciplines.

SDG-oriented research: Promote interdisciplinary research that addresses challenges and problems aligned with the SDGs, promoting the generation of knowledge to solve social, economic and environmental problems.

Sustainable institutional actions: Implement sustainable practices on the university campus, such as the reduction of carbon emissions, the efficient use of resources, waste management and the promotion of renewable energy.

Strategic alliances and collaborations: Establish alliances with companies, government organizations, NGOs and other universities to promote joint projects that contribute to the achievement of the SDGs.

Education and awareness: Organize events, seminars, conferences and educational campaigns to raise awareness in the university community and society in general about the importance and scope of the SDGs.

Promotion of sustainable entrepreneurship: Support students and teachers in the development of business initiatives and innovative projects that promote sustainability and contribute to the achievement of the SDGs.



The Sustainable Development Goals Support Week is an institutional event whose objective is to raise awareness, promote education and encourage concrete actions related to the SDGs. This week students, teachers and special guests participate in spaces dedicated to the exhibition of social, environmental and economic projects.



Mesa de directivos y estands de estudiantes, semana de apoyo a los ODS



Adopt a family at Christmas



Participation UPACIFICO CANstruction 2023/Diakonia Food Bank



Donation of food to the Guayaquil Charity Board



La Maestría en Gestión Hospitalaria y Nuevas Tecnologías invita a:
ONLINE OPEN CLASS
Riesgos Legales
Para los Representantes de los Servicios de Salud

Martes, 07 de Noviembre
 19:00h-20:00h
 ZOOM

Presenta:
MSC Alexis Noboa Arriagui
 Abogado
 Máster en Derecho Administrativo
 Especialista en Derecho Administrativo
 Experto Superior en Regimen Jurídico de la Administración Sanitaria
 Ex-Secretario Notario de la Comisión del Derecho a la Salud de la Asamblea Nacional

Módica:
PhD(c) Rosa Cobella Talegas
 Máster en Administración de los Recursos en Gestión Hospitalaria y Nuevas Tecnologías
 Gerente de Recursos de la Salud

¡No te lo puedes perder!

La Maestría en Salud y Protección Laboral con mención en Salud Ocupacional invita a:
ONLINE OPEN CLASS
La Higiene Industrial:
Un factor clave para lograr empresas saludables y sostenibles

Lunes, 30 de Octubre
 19:00h-20:00h
 ZOOM

Presenta:
MSC José Luis Saa
 Máster en Seguridad Salud y Ambiente
 Máster Ejecutivo en Gestión Integral
 Máster Universitario en Prevención de Riesgos Laborales
 Gerente General en la industria de los Hidrocarburos
 25 años de experiencia
 Docente en Postgrado en PACFOnline

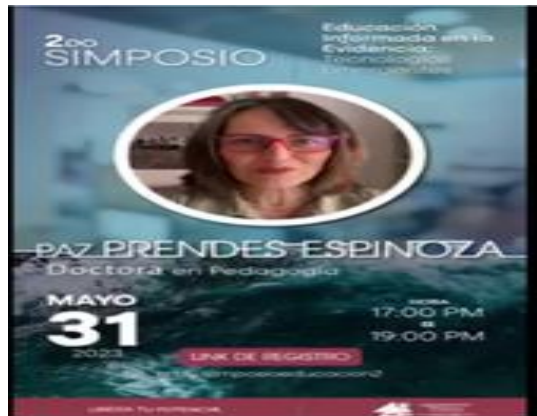
Módica:
PhD(c) Cristóbal Arias
 Doctorado en Ciencias de la Salud
 Doctorado en Administración General
 Máster en Investigación en Ciencias de la Salud
 Máster en Administración de la Práctica
 Director Académico de Postgrado en PACFOnline
 Gerente General de Performance & Soluciones
 Auditor Laboral Certificado por ODR

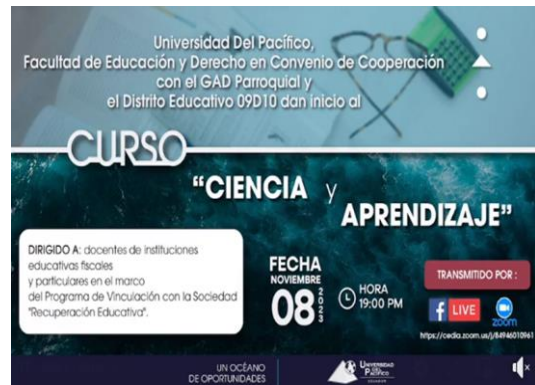
¡No te lo puedes perder!

Open health classes



Drug consumption prevention talks/UPACIFICO and UTT





Socialization of symposiums and talks with educational topics on line

Link: https://www.facebook.com/UPacificoEC/videos/1305075057094979?locale=es_LA



Cultural activities in celebration of the second anniversary of the UTT Posorja



Induction talks to university life for new students



5 IGUALDAD DE GÉNERO
DÍA INTERNACIONAL DE LA ELIMINACIÓN DE LA VIOLENCIA CONTRA LA MUJER

CONVERSATORIO

LA VIOLENCIA BASADA EN GÉNERO

Expositora:
Ofelia Crespo Zamora
Jueza de Violencia de Género

FECHA
NOVIEMBRE
23
NOVENA

HORA
19:00 PM

LUGAR:
Auditorio UPACIFICO.
Km 7,5 vía a la costa

UN OCEANO DE OPORTUNIDADES

5 IGUALDAD DE GÉNERO
DÍA INTERNACIONAL de la ELIMINACIÓN de la VIOLENCIA CONTRA la MUJER

CONVERSATORIO

"LA VIOLENCIA DE GÉNERO Y EL FEMICIDIO"

Expositora:
Maricela García Peña
Fiscal especializada en violencia de género

FECHA
NOVIEMBRE
21
NOVENA

HORA
19:00 PM

TRANSMITIDO POR:

UN OCEANO DE OPORTUNIDADES

Discussions International Day Against Non-Violence against





Students and teachers from UPACÍFICO and UTT at the "Orange Event"

Link: https://www.facebook.com/UPacificoEC/videos/370074492153240?locale=es_LA



Leonardo Gutierrez
 Universidad del Pacifico
 Dirección de correo verificada de upacifico.edu.ec - [Escribir dirección](#)
 Environmental Engineering

TÍTULO	CITADO POR	AÑO
Comparative evaluation of an advanced electrocoagulation treatment systems versus a conventional lime softening treatment for removing Ca ²⁺ , SO ₄ ²⁻ , and Mn in groundwater	2	2023
Fate of organic micropollutants during brackish water desalination for drinking water production in decentralized capacitive electro-dialysis	1	2023
Abundance and distribution of cigarette butts on the sand of five touristic beaches in Latin America during the COVID-19 pandemic	2	2023
In-situ modification of nanofiltration and reverse osmosis membranes for organic micropollutants and salts removal: A review	1	2023
ADVANCED TREATMENT OF FORMATION WATERS FROM THE OIL INDUSTRY TO MITIGATE CORROSION	1	2023
Waste heat recovery enhancement in the CO ₂ chemical absorption process by hydrophobic-hydrophilic composite ceramic membranes	1	2023
Short term fouling tests on homogeneous and heterogeneous anion-exchange membranes from food and bio-based industrial streams: Fouling identification and characterization	1	2023
Comparison of MBR and MBRB followed by UV or electrochemical disinfection for decentralized greywater treatment	7	2023
Impact of government evaluation and accreditation processes on the research output of universities in developing countries: an X-ray of the young Ecuadorian academia	1	2023
Population and infrastructure vulnerability study under a tsunami scenario in the city of Manta-Ecuador	1	2023

Citado por VER TODOS

	Total	Desde 2019
Citas	2584	2089
Índice h	20	20
Índice i10	45	44

Acceso público VER TODOS

4 artículos
13 artículos
No disponibles
dependientes

Basado en registros de financiación

Colaboradores VER TODOS

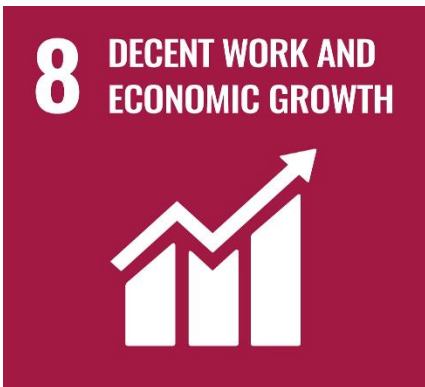
- Jean Philippe CROUE, Université de Poitiers
- Toshiro Higashi-Nagata, The Pacific All-Research Professor
- Luisa Neryza, Ph.D, University of the Philippines
- Selene Urzúa, Ph.D, Professor - Nelson Mandela Univ.
- Curt Aubry, Pacific University
- Sheila Mantec, Professor of Applied Chemistry
- Miguel Vazquez, Chair, Industrial and Circular Wat.
- Edward Nourald, Ph.D, University of South Africa
- Enle H. Carmona, Professor, WQWR water research
- Steven Mylan

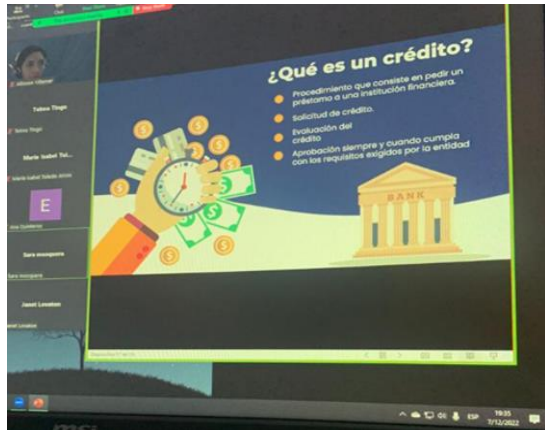
Publications by PhD Professor Leonardo Gutierrez on research on Brackish to Potable Water Treatment

Link: https://scholar.google.es/citations?hl=es&user=a522RlcAAAAJ&view_op=list_works&sortby=pubdate



Energy saving campaign posters





CENTRO GERONTOLÓGICO DE ATENCIÓN DIURNA
 SUAVES CAMBIOS EN LOS SERVICIOS

CONTEXTO

MATRIZ DE PROCESOS

```

  graph TD
    subgraph "Proceso de Atención"
    direction LR
    A[Atención] --- B[Atención] --- C[Atención]
    end
    subgraph "Cambios de roles"
    direction LR
    D[Atención] --- E[Atención] --- F[Atención]
    end
    subgraph "Proceso de roles"
    direction LR
    G[Atención] --- H[Atención] --- I[Atención]
    end
    A --- D --- G
    B --- E --- H
    C --- F --- I
  
```

F.O.D.A

OBJETIVO	INDICADORES	COMPETENCIAS	INDICADORES
Identificar y describir los tipos de atención domiciliar.	Identificar y describir los tipos de atención domiciliar.	Identificar y describir los tipos de atención domiciliar.	Identificar y describir los tipos de atención domiciliar.

ESTRATEGIA DE SERVICIO AL CLIENTE

HABILIDADES BLANDAS PARA MI NEGOCIO

NIKOLS **UNIVERSIDAD DEL PACÍFICO**
 ECUADOR

TALLER DE MARKETING DIGITAL
 Taller virtual gratuito

#	Pregunta	Tipo de pregunta	Predicción de la pregunta (m/mca)	Tiempo promedio por pregunta	Correcto	Incorrecto	No intentado	
1	¿Qué es Marketing Digital?	Pregunta abierta	63%	01:15	15	0	1	
2	¿En qué década surgió el Marketing digital?	Opción múltiple	37%	00:11	6	8	2	
3	¿Cuál de estas no es una estadística que comp?	Opción múltiple	31%	00:25	5	3	8	
4	¿Cuáles son las formas de aplicar Marketing Dig?	Opción múltiple	43%	00:19	7	6	3	
5	¿A su criterio, de las formas de aplicar marketi	Opción múltiple	38%	00:17	3	12	1	
				43%	02:27	36	29	15

QUIZZ

#	Pregunta	Tipo de pregunta	Predicción de la pregunta (m/mca)	Tiempo promedio por pregunta	Correcto	Incorrecto	No intentado	
1	Escriba 2 ejemplos en los que utilizamos IR er	Pregunta abierta	82%	01:02	14	0	3	
2	¿Cuál fue la empresa desarrolladora de whatsapp?	Opción múltiple	58%	00:12	10	2	5	
3	¿Cuál es la diferencia entre google y whatsapp?	Pregunta abierta	82%	01:00	14	0	3	
4	¿Whatsapp y Dail E 2 son herramientas de la misma	Opción múltiple	64%	00:30	11	1	5	
5	¿Para qué utilizamos LinkedIn?	Pregunta abierta	82%	00:50	14	0	3	
				74%	01:14	63	3	19

Evidence of entrepreneurship workshops taught by students of the Universidad Del Pacifico

9 IMPRESE, INNOVAZIONE E INFRASTRUTTURE

PROTECCIÓN de buques e INSTALACIONES PORTUARIAS

CONVERSATORIO

AGOSTO 31

HOJA 20:00 PM

Miguel CHRISTIAN CHIQUÍN
 SERVIDOR ALUMNO UNIPACÍFICO

EVENTO ONLINE

Organizado por los estudiantes de Maestría en Gestión Marítima y Portuaria

LINK DE REGISTRO
<https://bit.ly/proteccionbuques>

UN OCEANO DE OPORTUNIDADES

Webinar: Protection of ships and port facilities

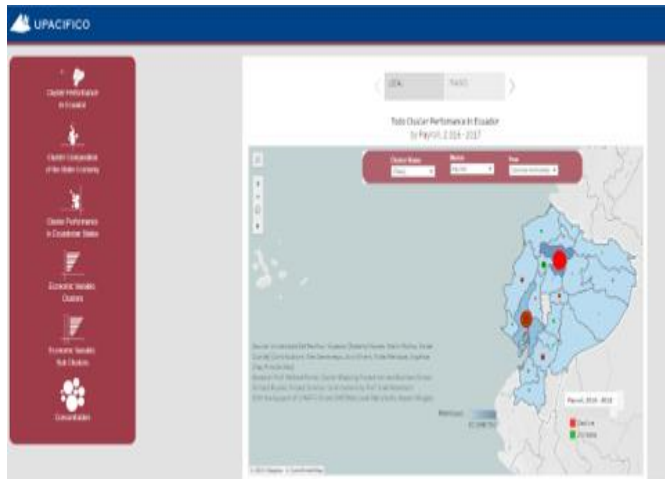
Link: www.bit.ly/proteccionbuques



Table of UTT Scholarship Students by the Directorate of Social Action and UPACIFICO

CARRER	Number of Beneficiary Students
Higher University Technology in Refrigeration and Electricity	25
Higher University Technology in Port Logistics	25
Higher University Technology in Assembly and Maintenance of computer equipment	25
Higher University Technology in Fishing with deck itinerary and machine itinerary	25
Total	100

Note: “The EP-DASE Academic Excellence Scholarship Program” to meet the demand of 100 high school graduates belonging to priority groups or vulnerable situations residing in the Province of Guayas, Canton Guayaquil, who live in the rural parishes of: Progreso, El Morro, Posorja and Puná; with academic excellence of the baccalaureate completed in public, trustee and private schools during the periods 2021-2023, through the Blended modality.



Information image of the portal for research information

Link: <https://upacifico.online/competitividad/index.html>



Signing of agreement for the creation of the Academic Productive Cluster



Presentation of the YOUNG DEFENDERS OF THE PACIFIC OCEAN program, within the framework of the “Inter-institutional Workshop for the Formulation of the Long-Term National Maritime Planning Exercise” led by the Ecuadorian Navy, through the General Directorate of Maritime Interests, DIGEIM, in its as Technical Advisor to the Interinstitutional Committee of the Sea, CIM.



Presentation of the YOUNG DEFENDERS OF THE PACIFIC OCEAN



Launch "Young Defenders of the Pacific Ocean/DMU International Education Forum



UPACÍFICO receives the award for Good Sustainable Development Practices through the International Collaboration Project of the Ibero-American Management and Certification Network Proplayas – Academic nodes and civil society nodes, on the generation of cigarette butts on tourist beaches Global Compact Ecuador

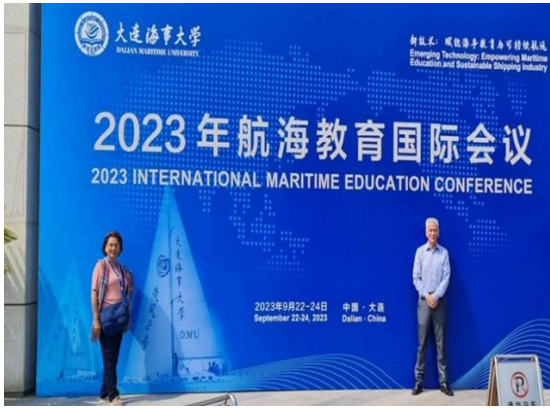




Promoción de la Importancia de la Vida de los Ecosistemas Terrestres en las redes sociales de la UPACIFICO



2nd IBERO-AMERICAN CONGRESS OF EDUCATION IN HUMAN RIGHTS FOR SOCIAL PEACE /Dr. Carlos Martínez Domínguez, member of the UPACIFICO Regent Council and President of the Chair of Education in Human Rights, Inclusive Democracy and Socially Sustainable Development.



DMU International Education Forum, Dalian China



Signing of Memorandum of Understanding between the UNITED NATIONS INSTITUTE FOR VOCATIONAL TRAINING AND RESEARCH AND THE UNIVERSITY OF THE PACIFIC/Meeting with the Confusio Institute in Beijing, China

“

El programa de la VVOB se basa en una articulación clara entre la educación y el mundo del trabajo. Implica una oportunidad para revisar nuestras funciones sustanciales como universidad, nuestro compromiso con la formación de profesionales implica siempre una apuesta a nuestros modelos de educación, porque la inversión en educación está directamente asociada con el desarrollo del país.

Jimmy Zambrano
Decano de la Facultad de Derecho y Educación
Universidad del Pacífico.



¡VAMOS!
UNIVERSIDAD DEL PACÍFICO

vvo
education for development

The first scalability workshop was held with representatives of the partner entities of the VAMOS program, Ministry of Education Ecuador, Ministry of Agriculture and Livestock Ecuador, and the Universidad Del Pacifico - Ecuador.

It was a day of learning and collaboration in which participants showed their knowledge of the educational system, and their abilities to think of solutions that allow initiatives to achieve greater reach. In addition, the importance of information and evidence for the advocacy of the programs was ratified.